

CSDA 2012 Annual Meeting Program Guide Advertising

CSDA's 147th Annual Charter Oak Dental Meeting
May 9-11, 2012 ♦ Mohegan Sun Resort Casino



CONNECT... with CSDA members and dental professionals from across the region!

The CSDA 2012 Annual Meeting Program Guide will consist of approximately 70 FULL COLOR pages and will be filled with detailed information on the over 40 sessions we'll be offering, exhibit hall happenings, fun social events we'll be hosting and much, much more. This guide is distributed to over 12,000 dental professionals from Connecticut, Rhode Island and portions of New York, Maine, Massachusetts, New Hampshire and Vermont. The guide will also be made available for download on the CSDA website and distributed at CSDA CE Courses and the Yankee Dental Congress in Boston in January.

The CSDA Annual Meeting Program Guide will be referred to again and again from January to May and is a perfect opportunity to gain the exposure and name recognition you are looking for!

Ad space is limited!
Orders must be received
by 11/15/11.



ORDER FORM:

* Payment is due in full by November 15th by credit card or check payable to CSDA.

Name: _____

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Please Note: Ad materials are due by November 15th and should be e-mailed to csoucy@csda.com in high resolution (300 dpi) PDF, TIFF, or JPG format and saved in CMYK.

*The CSDA reserves the right to release ad space if payment is not received by the due date or reject/withdraw an ad at its discretion. This contract is valid once signed. The CSDA will hold all advertisers liable for all payments under this contract.

Pricing and Specifications:

All ads will be in full color with no bleeds.
(Mark your choice with an X)

Prime Spots:

- Back cover **\$2,100 SOLD!**
- Inside front **\$1,575 SOLD!**
- Inside back **\$1,575 SOLD!**

Inside Pages:

- Full page **\$1,325** – 7.5" h x 10" v
- ½ page **\$775** – 7.5" h x 4.91" v
- ¼ page **\$475** – 3.66" h x 4.91" v

(h = horizontal, v = vertical)

Mail, e-mail, or fax this order form and payment to:

Crystal Soucy – Director of Meetings &
Continuing Education

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Southington, CT 06489

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